

**鄂州市鄂城区招商和投资促进中心**  
INVESTMENT PROMOTION AGENCY OF ECHENG DISTRICT

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# 鄂州市鄂城区 外商投资指南

## ECHENG DISTRICT FOREIGN INVESTMENT GUIDE

# 01 鄂城概况

## OVERVIEW OF ECHENG

鄂城区是湖北省鄂州市的主城区，是鄂州市的政治、经济、文化中心。鄂州，旧称吴都、古武昌，被称为“湖北之根，武昌之源”，获评全国文明城市、国家卫生城市，行政总面积1596平方千米，全市常住人口108万人。鄂州市工业化率位列全省第一，城镇化率全省第二，人均GDP全省第三。2021年11月，在中国社会科学院发布的《中国城市竞争力报告No.19》中，鄂州位居全国62位，湖北省第3位。

鄂城地处全国经济地理中心，位于国家“一带一路”和长江经济带战略交汇点。以鄂城为圆心，1000公里半径内、1.5小时飞行圈可覆盖全国90%的经济总量、80%的人口和5大国家级城市群，距离世界主要城市一夜之隔。鄂城位于武汉“半小时经济圈”的核心层，1983年经国务院批准设立市辖区。现辖4街道、5乡镇和1个省级开发区，共有79个行政村、41个社区，国土面积430平方公里，常住人口56.88万人。区域内拥有鄂州大学、省级重点鄂州高中，综合性三甲鄂州市中心医院、西山公园、莲花山风景区、洋澜湖湿地公园、滨江公园、青天湖湿地公园等丰富的文化、教育、医疗资源。

鄂城区主动担当湖北省建设全国构建新发展格局先行区和鄂州市“一核、两极、多点支撑”发展使命，全力筑牢鄂州市社会经济发展的“压舱石”，通过打造“133”产业集群，为鄂州市加快建成武汉都市圈同城化核心区、全国城乡融合发展示范区和国际一流航空货运枢纽(即“两区一枢纽”)贡献鄂城力量。

Echeng District is the main urban area of Ezhou City, Hubei Province, as well as its political, economic and cultural center. Formerly known as the capital of Wu and ancient Wuchang, Ezhou is "the root of Hubei and the source of Wuchang". It has been rated as a national civilized city and a national sanitary city with a total administrative area of 1,596 km<sup>2</sup> and a total resident population of 1.08 million. In Hubei Province, Ezhou ranks first in industrialization rate, second in urbanization rate, and third in per capita GDP. In November 2021, in the "China Urban Competitiveness Report No. 19" released by the Chinese Academy of Social Sciences, Ezhou ranked 62nd in the country and 3rd in Hubei Province.

As the economic geographic center of China, Echeng is located at the strategic intersection of the national "Belt and Road" and the Yangtze River Economic Belt. Taking Echeng as the center, a 1.5-hour flight circle (within a radius of 1,000 km) can cover 90% of the country's total economic output, 80% of the population and 5 major national-level urban agglomerations, and just one night away from major cities in the world. Occupying the core layer of Wuhan's "half-hour economic circle", Echeng was approved by the State Council to be a municipal district in 1983. It has jurisdiction over 4 sub-districts, 5 townships and 1 provincial development zone, with a total of 79 administrative villages and 41 communities, with a land area of 430 km<sup>2</sup> and a permanent population of 568,800. Rich cultural, educational and medical resources are gathered in Echeng, such as Ezhou University, Ezhou high school(a key high school in Hubei Province), Ezhou Central Hospital(a IIIA hospital), Xishan Park, Lianhuashan Scenic Area, Yanglan Lake Wetland Park, Binjiang Park, Qingtian Lake Wetland Park, etc.

Echeng District has taken the initiative to build a national pilot area for constructing a new development pattern in Hubei and the development mission of "one core, two poles, and multiple support" in Ezhou, and makes every effort to become the "ballast stone" for the social and economic development of Ezhou. By building the "133" industrial cluster, it will contribute to Ezhou's efforts to accelerate the construction of the core area of Wuhan metropolitan area urbanization, a national demonstration area for urban-rural integration development, and a world-class air cargo hub (that is, "two area and one hub").



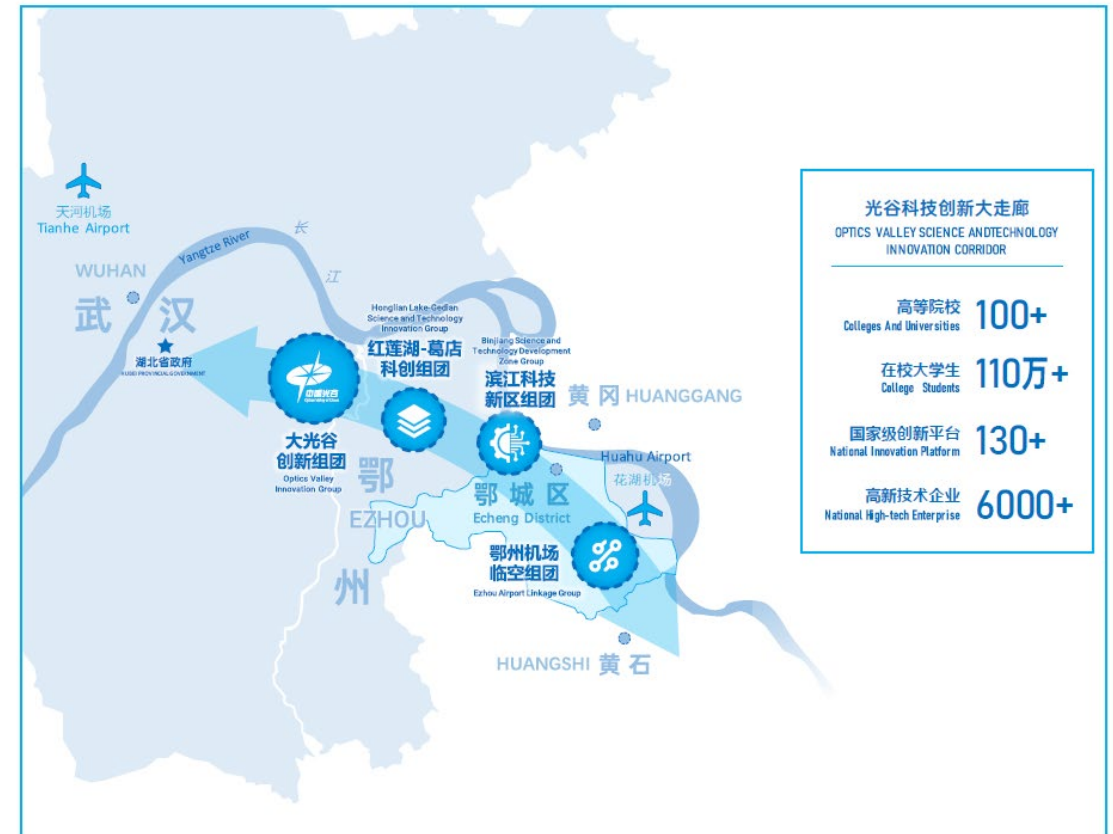
### 中国视角看鄂城

THE LOCATION OF ECHENG IN CHINA



### 武鄂同城视角看鄂城

THE LOCATION OF ECHENG IN WUHAN-EZHOU URBAN INTEGRATION



### 长江经济带视角看鄂城

THE LOCATION OF ECHENG IN THE YANGTZE RIVER ECONOMIC BELT



湖北省“光谷科技创新大走廊”自武汉东湖新技术开发区一路向东横贯鄂州。鄂城区紧靠“红莲湖-葛店科创组团”、“鄂州(鄂城)滨江科技新区组团”和“鄂州机场临空组团”，是“光谷科技创新大走廊”的重要节点。

Hubei Province's "Optics Valley Science and Technology Innovation Corridor" runs through Ezhou all the way from Wuhan East Lake High-Tech Development Zone to the east. Close to the "Honglian Lake-Gedian Science and Technology Innovation Group", "Ezhou (Echeng) Binjiang Science and Technology Development Zone Group" and "Ezhou Airport Linkage Group", Echeng District is an important node of the "Optics Valley Science and Technology Innovation Corridor".

# 03 产业优势

## INDUSTRIAL ADVANTAGES

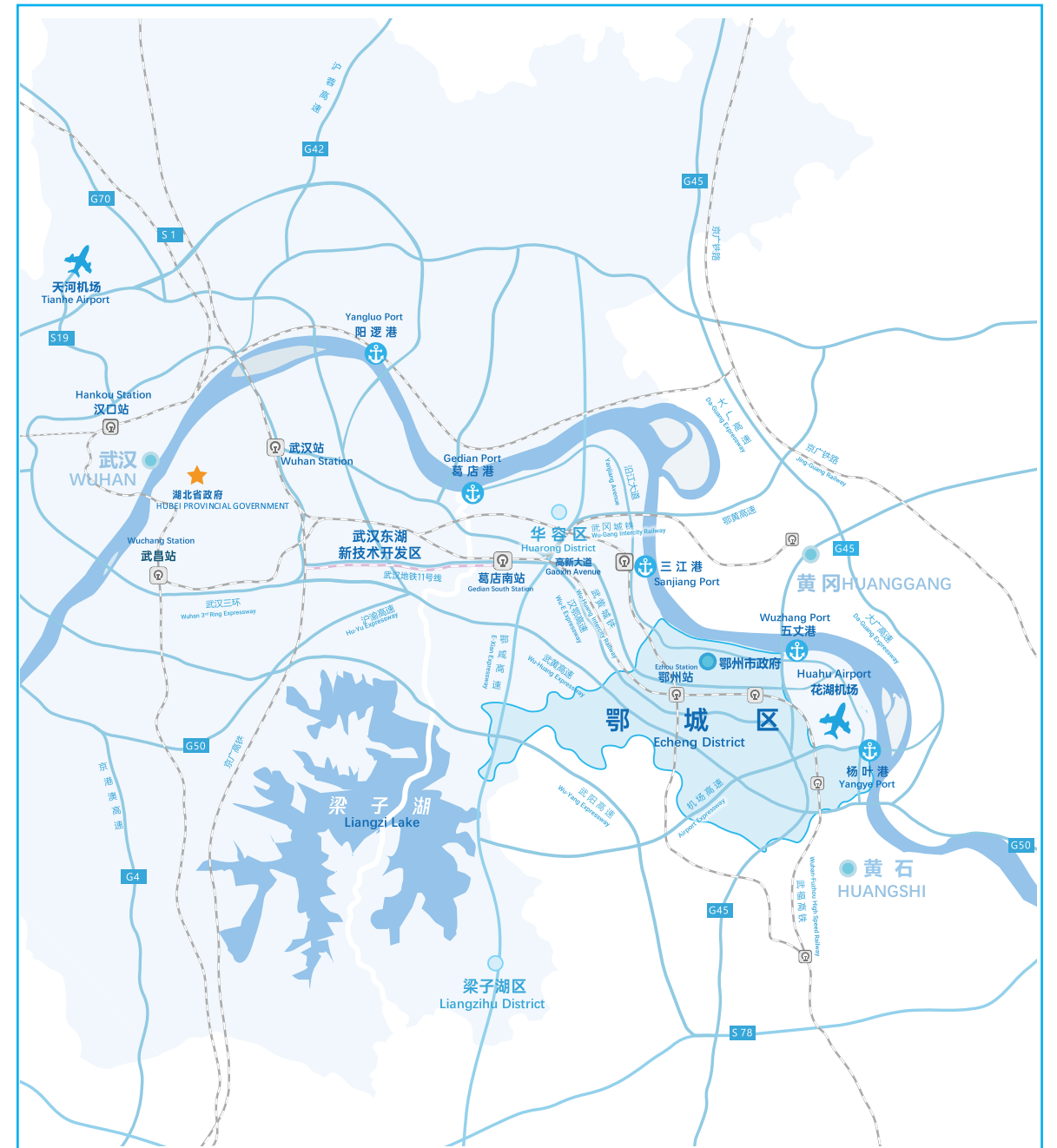
### 发展空间布局

DEVELOPMENT SPACE LAYOUT



### 多式联运的交通体系

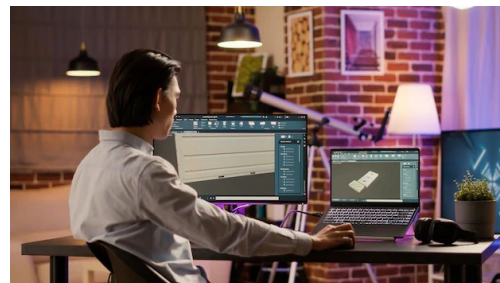
MULTIMODAL TRANSPORTATION SYSTEM



### 全力打造“133”产业集群

STRIVE TO BUILD THE “133” INDUSTRIAL CLUSTERS

- ① 万亿级“光芯屏端网”产业集群  
Trillion-level “optical core screen terminal network” industrial cluster
- ③ 千亿级光电子产业集群  
Hundred-billion-level optoelectronic industry clusters
- ③ 千亿级新能源新材料产业集群  
Hundred-billion-level modern agricultural industrial clusters
- ③ 千亿级现代农业产业集群  
Hundred-billion-level modern agricultural industrial clusters
- ③ 百亿级现代服务业产业集群  
Ten-billion-level modern service industry cluster
- ③ 百亿级智能制造产业集群  
Ten-billion-level intelligent manufacturing industry cluster
- ③ 百亿级临空产业集群  
Ten-billion-level airport industry cluster



## 外商投资奖励

### REWARDS FOR FOREIGN INVESTMENT

外资工业项目除与内资项目享受同等支持政策外，还可给予相应奖励：在我区设立或增资的外资工业项目，当年实际到位外资金额400万美元（含本数）以上或等值外币的（以外管FDI为依据）的，按其当年实际到位外资金额（折合人民币计算，下同）的3-5%予以奖励，最高奖励金额人民币1000万元。

In addition to enjoying the same support policies as domestic funded projects, foreign-funded industrial projects can also be given corresponding rewards: for foreign-funded industrial projects established or increased in our region, if the actual amount of foreign investment in the current year is more than 4 million US dollars (inclusive) or equivalent foreign currency (based on foreign managed FDI), 3-5% of the actual amount of foreign investment in the current year (equivalent to RMB, the same below) will be awarded, with the maximum amount of 10 million yuan.

## 总部经济奖励

### HEADQUARTERS ECONOMIC REWARD

支持总部经济发展。鼓励企业在我区设立总部机构，年地方贡献额在1000万元至3000万元的，每年按地方贡献额的50%给予奖励；年地方贡献额在3000万元（含本数）以上的，每年按贡献额的80%给予奖励。设立销售中心(房地产业除外)、运营中心、研发中心等功能型总部，年地方贡献额在100万元（含本数）以上的，每年按贡献额的10%给予奖励。对经济社会发展具有重大支撑作用的重点企业，可按照实际地方贡献额实行每季度预结算，年终总结算。

The development of headquarters economy is supported. Enterprises are encouraged to set up headquarters in our district. If the annual local contribution amount is between 10 million yuan and 30 million yuan, 50% of the local contribution amount will be awarded annually; If the annual local contribution is more than 30 million yuan (inclusive), 80% of the annual contribution will be awarded. If a sales center (excluding the real estate industry), operation center, R&D center and other functional headquarters are set up, and the annual local contribution is more than 1 million yuan (inclusive), 10% of the annual contribution will be awarded. Key enterprises that play a significant role in supporting economic and social development can implement quarterly budget settlement and year-end summary calculation according to actual local contributions.

## 外贸企业支持

### FOREIGN TRADE ENTERPRISE SUPPORT

鼓励外贸出口。对当年出口额100万美元以上的生产型企业或者300万美元以上的贸易型企业，对出口增量部分（与上年度相比新增部分）给予奖励。生产企业按照自营出口每100万美元奖励3万元（以下元，统指人民币）的比例进行奖励，贸易企业按照每出口100万美元奖励2万元的比例进行奖励。

Export is encouraged. For production enterprises with an export volume of more than US \$1 million or trade enterprises with an export volume of more than US \$3 million in the current year, rewards will be given to the incremental part of exports (the new part compared with the previous year). The production enterprises will be rewarded with 30000 yuan (hereinafter, RMB) for every 1 million dollars of self-operated exports, and the trading enterprises will be rewarded with 20000 yuan for every 1 million dollars of exports.

防控外贸风险。对上年度出口500万美元以下中小微成长型外贸企业，企业保费给予全额补助。对企业自主投保一般短期出口信用保险的出口企业，按其当年实际支付保费的40%给予补助，省市区三级补贴不超过100%，每家企业最高补贴不超过10万元。

Foreign trade risks are prevented and controlled. For small, medium and micro growth foreign trade enterprises that exported less than US \$5 million in the previous year, the enterprise premium will be fully subsidized. For export enterprises that have independently insured general short-term export credit insurance, 40% of the premiums actually paid in the current year will be subsidized; The provincial and urban tertiary subsidies shall not exceed 100%, and the maximum subsidy for each enterprise shall not exceed 100000 yuan.

鼓励利用外资。对在我区投资年实际外资金额超过3亿美元的制造业项目、地区总部项目，可按照“一事一议”方式给予重点支持。企业年累计新增实缴注册资本超过1000万美元的，按照年累计实缴注册资本中外资部分金额的2%予以奖励，最高奖励500万元。

The use of foreign capital is encouraged. For manufacturing projects and regional headquarters projects with an annual actual foreign investment amount of more than 300 million US dollars in our region, we can give priority support in the way of "one case, one discussion". If the accumulated newly increased paid in registered capital of an enterprise exceeds 10 million US dollars, a reward of 2% of the total amount of foreign capital in the annual accumulated paid in registered capital will be given, with a maximum reward of 5 million yuan.

## 企业上市支持 ENTERPRISE LISTING SUPPORT

对在沪深交易所首发上市企业，向市级财政申请最高奖励2000万元（含省政府400万元奖励）；对在美国纽交所、纳斯达克交易所、香港联交所等境外主要交易所上市企业，向市级财政申请一次性奖励1500万元（含省政府300万元奖励）。如企业在A股、境外均实现上市的，可同时享受A股上市奖励和境外上市奖励。For enterprises listed on the Shanghai Shenzhen Stock Exchange for the first time, they can apply to the municipal finance for a maximum reward of 20 million yuan (including 4 million yuan from the provincial government); For enterprises listed on major overseas exchanges such as the New York Stock Exchange, the Nasdaq Stock Exchange and the Hong Kong Stock Exchange, they can apply to the municipal finance department for a one-time reward of 15 million yuan (including 3 million yuan from the provincial government). If the enterprise is listed in both A-shares and overseas markets, it can enjoy both A-share listing awards and overseas listing awards.

## 产业基金支持 INDUSTRY FUND SUPPORT

符合我区“133”产业体系（承接共建万亿级“光芯屏端网”产业集群，聚力培育和打造千亿级光电子产业集群、千亿级新能源新材料产业集群、千亿级现代农业产业集群和百亿级现代服务业产业集群、百亿级智能制造产业集群、百亿级临空产业集群）等战略性新兴产业、现代服务业龙头项目，积极帮助企业申请市级产业引导基金支持。区级设立产业引导基金，扶持重点产业项目建设。If it conforms to the "133" industrial system of our district (undertaking the construction of a trillion level "optical core screen terminal network" industrial cluster, and focusing on cultivating and building a 100 billion level optoelectronic industrial cluster, a 100 billion level new energy and new material industrial cluster, a 100 billion level modern agricultural industrial cluster, a 10 billion level modern service industry cluster, a 10 billion level intelligent manufacturing industrial cluster, and a 10 billion level airport industrial cluster) and other strategic emerging industries and modern service industry leading projects, we will actively help enterprises apply for municipal industry guidance fund support. The district level set up an industry guidance fund to support the construction of key industrial projects.

## “一事一议”项目 "One case, one discussion" project

对固定资产投资数额大、产业关联度高、带动性强、税收贡献大的重大项目，经区委区政府研究，并报市委市政府同意，采取“一事一议”方式给予重点支持。For major projects with large amount of fixed asset investment, high industrial relevance, strong driving force and large tax contribution, we will give priority support in the way of "one case, one discussion" after the district committee and the district government study and the consent of the municipal party committee and the municipal government.

## 研发创新支持 R&D INNOVATION SUPPORT

对新建的国家级、省级企校联合创新中心、重点实验室等研发机构，新建产业技术研究院，获批国家级、省级科技企业孵化器、众创空间、星创天地、成果转化中试研究基地等平台予以支持奖励。对从外地转入的上述平台参照新建平台予以支持。We support and reward the newly built R&D institutions such as national and provincial enterprise school joint innovation centers, key laboratories, new industrial technology research institutes, and approved platforms such as national and provincial science and technology enterprise incubator, Zhongchuang space, Xingchuang world, and achievement transformation pilot research base, and support the above platforms transferred from other places by reference to the newly built platforms.

## 奖补资金保障机制 REWARD AND SUBSIDY FUND GUARANTEE MECHANISM

以上奖补资金，除市级层面已明确奖补政策和资金渠道外，由区级财政统筹兑现。奖补资金由项目业主向所在镇、街、开发区申报，经区级主管部门审核，报区政府研究确定，涉及“一事一议”事项报区委研究决定。同一企业（项目）同类事项满足本办法多项奖励条件的，或者同时满足本市、区其他政策文件规定的同类奖励条件的，按照就高不重复的原则予以奖励。奖励的涉税支出，由获奖企业或个人承担。获奖企业或者个人违反承诺，或者弄虚作假骗取奖补资金的，一经查实，将追回已发放的资金，并追究企业主要负责人及相关人员责任。获奖补企业因履行安全生产、环境保护或社会稳定责任不力致使“一票否决”的，停止继续奖补，将追回已发放的资金。

The above reward and subsidy funds, except that the reward and subsidy policies and funding channels have been clearly defined at the municipal level, will be paid by the district level finance as a whole. The project owner shall report the award and subsidy funds to the town, street and development zone where they are located, which shall be reviewed by the district level competent department and reported to the district government for research and determination, and the matters involving "one matter, one discussion" shall be reported to the district committee for research and decision. If the same enterprise (project) meets multiple reward conditions in the Measures, or simultaneously meets the same reward conditions specified in other policy documents of the city or district, the enterprise (project) will be rewarded according to the principle of "no repetition of high reward". The tax related expenses of the award shall be borne by the awardee enterprise or individual. If the award-winning enterprise or individual violates its commitment or fraudulently obtains bonus and supplementary funds, once verified, the distributed funds will be recovered, and the main person in charge of the enterprise and relevant personnel will be investigated for responsibility. In case of "one vote veto" caused by the poor performance of safety production, environmental protection or social stability responsibilities by the award-winning enterprises, the continued awarding and subsidy will be stopped, and the released funds will be recovered.

## 悦科（湖北）数据中心 Yueke (Hubei) Data Center



悦科（湖北）数据中心主要开展数据中心基础设施租赁服务，云计算研发、云储存等基础云服务，进行大数据分析、数据处理、认知计算数据服务及基于互联网的增值业务等，是目前华中地区规模最大，技术领先的绿色、节能型数据中心。

Yueke (Hubei) Data Center mainly carries out data center infrastructure leasing services, cloud computing research and development, cloud storage and other basic cloud services, big data analysis, data processing, cognitive computing data services and Internet based value-added services; It is currently the largest green and energy-saving data center in central China with leading technology.

## 宏泰长江智汇港 Hongtai Changjiang Zhihui Port



主要发展八大战略新兴产业，新一代信息技术、高端装备制造、新材料、生物医药、新能源汽车、新能源、节能环保、数字创意、现代物流、智慧城市、大数据、云计算、物联网、软件、金融、总部、研发等引入相关产业上下游企业，致力于打造长江智汇港产业发展先导基地、战略新兴产业集聚平台。

It mainly develops eight strategic emerging industries, including new generation information technology, high-end equipment manufacturing, new materials, biomedicine, new energy vehicles, new energy, energy conservation and environmental protection, digital creativity, modern logistics, smart city, big data, cloud computing, the Internet of Things, software, finance, headquarters, research and development, etc., and introduces upstream and downstream enterprises in related industries. It is committed to building a leading base for the development of the Yangtze River smart port industry Strategic emerging industry gathering platform.

## 特普生传感技术有限公司 Temp-sen Sensor Technology Co., Ltd



公司创立于2011年，是一家新型敏感材料行业的志新技术企业。公司主营温度传感器、热敏电阻、NTC芯片、湿度 / 气体传感器等产品。产品广泛应用于新能源汽车、智能家电、网络能源、电子温度探针、电动工具等生产生活领域。

Founded in 2011, the company is a high-tech enterprise in the new sensitive material industry. The company mainly sells temperature sensors, thermistors, NTC chips, humidity/gas sensors and other products. The products are widely used in new energy vehicles, smart home appliances, network energy, electronic temperature probes, electric tools and other production and living fields.

## 富春网营供应链 Fuchun Online Supply Chain



富春网营物联网鄂州项目位于鄂州市樊口街道旭光北路，是2019年湖北省级重点现代服务业项目。项目总投资566亿元，用地200亩，建筑面积13.5万平方米。项目达产可实现年产值12亿元。

Located in Xuguang North Road, Fankou Street, Ezhou City, Fuchun Internet of Things Ezhou Project is a provincial key modern service industry project in Hubei Province in 2019. The total investment of the project is 56.6 billion yuan, with a land area of 200 mu and a building area of 135000 square meters. The project can achieve an annual output value of 1.2 billion yuan.

# 鄂州市鄂城区招商产业目录 INVESTMENT INDUSTRY CATALOG OF ECHENG DISTRICT

### 滨江科技新区

Binjiang Science And Technology Development Zone

打造光谷科创大走廊重要节点，全市沿江创新产业带的重要支点  
Build an important node of the Optics Valley Science and Technology Innovation Corridor, an important fulcrum of the innovative industrial belt along the Yangtze River in Ezhou

- 光电子  
optoelectronics
- 新能源新材料  
New energy and new materials
- 总部经济  
Headquarters Economy
- 商贸物流  
Business logistics
- 科教文化  
Science and education culture

### 杜山 长港

Dushan Changgang

- 探索农文旅融合发展，大力发展“三精”特色农业  
Explore the integrated development of agriculture, culture and tourism, and develop characteristic agriculture vigorously
- 实施长港河系统保护、治理和开发利用  
Implement the protection, management, development and utilization of the Changgang River system
- 打造“望山看水忆乡愁”的城乡融合发展特色示范镇  
Create a group of demonstration towns featuring urban-rural integration development with good mountains, waters and rural culture.

### 泽林 汀祖 碧石渡

Zelin Tingzu Bishidu

加快转型发展 打造特色产业强镇  
Accelerate industrial transformation and build a group of strong towns with characteristic industries

- 智能制造  
Intelligent manufacturing
- 现代物流  
modern logistics
- 现代农业  
modern agriculture
- 食品深加工  
Food deep processing
- 文化旅游  
Cultural Tourism

### 古楼街道

Gulou Street

全面推进产业转型升级，重点发展文化旅游、商业步行街、夜经济等业态，打造“人文古楼”。  
Comprehensively promote industrial transformation and upgrading, focusing on the development of cultural tourism, commercial pedestrian streets, night economy, etc.

### 西山街道

Xishan Street

发挥高铁商圈优势，协同建设滨江科技城，发展绿色循环经济和工业、生态旅游，打造“生态西山”。  
Take advantage of the high-speed rail business district to coordinate the construction of Binjiang Science and Technology Development Zone, and develop a green circular economy, industry and eco-tourism.

### 凤凰街道

Fenghuang Street

积极对接服务临空经济区，重点发展总部经济、商业综合体、现代金融、星级酒店等业态，推进数字化治理，打造“首善之街”。  
Docking and serving the airport economic zone, focusing on the development of headquarters economy, commercial complexes, modern finance, star-rated hotels and other business formats.

### 花湖开发区

Huahu Development Zone

当好国际物流核心枢纽的“桥头堡”，打造临空滨江产业生态新城  
Be the "bridgehead" of the international logistics core hub and build a new Airport Riverside Industrial Ecological City

- 商贸物流  
Business Logistics
- 临空制造  
Airport Manufacturing
- 总部经济  
Headquarters Economy
- 汽车零部件  
Auto parts

